

Mobility Promotion Snapshot (CRU)

Effective November 17th, 2023

All promotions are limited time offers subject to change at anytime unless otherwise noted

Tiered BYOD Port-In Offer Credit: OPUS B Sales/ B Care Channels Only; AT&T Retail/Online/FirstNet

Get up to \$600 when you activate a BYOD port-in on an eligible unlimited plan. Credit amount will be based on chosen rate plan.

- Req: BYOD(smartphone), Eligible Business Unlimited Plan, port in from competitors

Tiered Smartphone Activation Offer:

Business customers (CRU) receive up to \$250 per line in Smartphone Activation credits when they activate a new line (both ports and non-ports) on installment.

Credit on installments is spread over the duration of the installment plan (24/30/36 months).

- \$100: UYW Starter and UYW 2.0 Standard | \$150: UYW Performance and UYW 2.0 Advance | \$250: UYW Elite and UYW 2.0 Premium

CRU Private Port Credit: BAT/BiR/MMM/Omni/Alliance/NBCE ONLY

Business customers (CRU) receive up to \$200 per line in port-in credits when they port-in a new smartphone line on installment. Credit on installments is spread over the duration of the installment plan (24/30/36 months).

Apple Premium Device Trade-in Offer:

- \$1,000 off i15 Pro/i15 Pro Max w/ iPhone 12 Pro Max or w/\$230+ TIV
- \$830 off iPhone 11P or w/ \$130-\$229 TIV
- \$350 off iPhone X or w/ \$35+ TIV

Android Premium Device Trade-in Offer:

- \$1,000 Z Flip5/Z Fold5, S23+ & S23U w/ \$95+TIV
- \$800 off Z Flip5/Fold5 & S23 series w/ \$35+ TIV

Next Up Upgrade Offer:

- \$500 off Apple i15 Pro/i15 Pro Max
- \$350 off Apple / Samsung

Tiered Device Offer: New Lines & Upgrades

Pricing for 36-mo. installment

- \$1.99/mo.: iSE 64GB
- \$2/mo.: Galaxy A14 5G | moto g stylus 5G 2023 | moto razr 2023
- \$5/mo.: A54 5G | Pixel 7a |razr+| i14 128GB | S23 FE 128GB
- \$5.99/mo.: iSE 125GB
- \$10/mo.: i14 256GB | Pixel 8 128GB
- \$10.99/mo.: iSE 256GB
- \$15/mo.: Z Flip4 128GB | i14 Pro 128GB | i14 512GB | Pixel 8 256GB | Pixel 8 Pro 128GB
- \$20/mo.: Z Flip4 256GB | i14 Pro 256GB | i14 Pro Max 128GB | Pixel 8 256GB
- \$25/mo.: i14 Pro 512GB | i14 Pro Max 256GB | Pixel Fold 256GB
- \$30/mo.: i14 Pro 1TB | i14 Pro Max 512GB | Pixel Fold 512GB
- \$35/mo.: i14 Pro Max 1TB

FREE Galaxy Xcover 6 Pro - LTO

Effective 5/26/23 Business customer can get a FREE Samsung Galaxy Xcover Pro 6 when purchased on a New line or upgrade on a 36-month Installment Plan, while supplies last.

50% Off Tablets

Effective 11/17, Get up to 50% off eligible tablets when activating a new tablet line on an IP.

\$100 Off selected iPads Offer

Effective 11/17, Get \$100 off selected Apple iPads when purchasing on an installment plan and activating a new tablet line.

- credits applied over the course of the installment plan (24/36 months).

Pixel Watch 2 Offer

Effective 11/17, \$5/mo. single watch offer for the Google Pixel Watch2 x 36 IP.

Apple Watch BOGO - LTO

Effective 3/31 Buy One eligible Apple Watch and Get \$300 off the second One when you buy both devices on qualifying installment plan.

- Up to \$300/ Purchase of 2 eligible Watches
- Req's: NEW/NEW or NEW/UPGRADE | Installments | Eligible Device

Samsung Watch BOGO - ENDING 11/30

Launching 7/26 Buy One eligible Samsung Watch and Get \$350 off the second One when you buy both devices on qualifying installment plan.

- Up to \$350/ Purchase of 2 eligible Watches - Req's: NEW/NEW or NEW/UPGRADE | Installments | Eligible Device

FREE Month on AWB - 2/28/24

Launching 11/8, when you sign up for new service, GET 1 MONTH FREE. Credit is dependent on rate plan selected.

Free Netgear Nighthawk M6- 2/28/24

Starting 11/8 updated! Get the Net gear Nighthawk M6 for free when activating on a 36-month AIP on AWB CORE | PRO | or ULTRA

Discounts on Cradlepoint E300 Routers w/ AWB Plans- LTO Business CARE/ Mobility Direct Sales

Effective 9/1, Business customers (CRU) who add a line on the AT&T Wireless Broadband Plans may purchase Cradlepoint E300 or E300 5G Routers and get a discount based on the contract type or Installment plan. Starting 11/8 E300 5G 2YR discount increases to 50%!

\$100 Credit Fleet Complete Vision- 12/31/23

Customers receive a \$100 bill credit per line when adding a NEW Fleet Complete Vision forward-facing or dual-facing dash camera hardware.

FREE Fleet Complete FTxw Hardware- 12/31/23

Effective 10/1/23, Customers can receive Fleet Complete FTxw Fleet tracker with in-vehicle Wi-Fi hardware at no cost with the purchase of Fleet Complete solution.

FREE Fleet Complete Vision -12/31/23

Effective 10/1/23, Business customers receives road-facing or dual-facing FC Vision dash camera at no cost for deals 10 lines or more, when activating a new line on the Fleet Complete Insights Solution Suite Bundle.

All In One For Business -LTO Business CARE/ Mobility Direct Sales/Wireline Direct Sales/myATT.com/Virtual Sales

Effective 8/7/23 qualified AT&T Internet/Mobility customers, including AWB, can SAVE up to \$40/mo. on their internet bill when they have both qualifying internet and wireless services.

Requirements: NEW or Current AT&T Fiber/AWB customer

- New ABF/ OR AWB customers must add new Wireless OR Existing ABF/ or AWB customers must add new Wireless
- New or Existing Wireless customer must add new Fiber
- Eligible Business unlimited Voice rate plan

25% Off Accessories- LTO Business CARE/ Mobility Direct Sales

EFFECTIVE 9/7, For a limited time only, business customers can receive 25% accessories.

- Excluding Clearance and Do Not Discount items.

